

WSPR Monthly Board Meeting

August 9, 2022, 1:00 pm PT

Attending: Kerry Swanson, Tammy Terwelp, Tom Michael, Jim Rondeau, Brenda Barnes

- There was discussion of whether to move ahead with planning for a member “fly in” to Salt Lake City, October 25-26 or make the event virtual. The conversation turned to conference agenda and the availability of speakers for in-person appearances vs. zoom on those dates.
- Tammy and Jim shared experiences with the Poynter Institute digital transformation program and the possibility of a short presentation from one of the facilitators regarding digital or DEI “fault lines.” Tom will reach out to Evan Smith, Texas Tribune, about availability. Kerry will explore the availability of Minal Bopaiiah for a presentation on DEI initiatives. Brenda will make contact with Arjuna Solutions about the use of AI in donor solicitation. A Q&A with Will Lee about the status of the NPR Network Initiative is also possible. Programming, Development, DEI and NPR Network are among the topics targeted for the conference.
- The fall meeting will include election of new officers for two year terms. Jim will confirm which seats are up for election and Kerry will form a nominating committee, including a non-board member, as bylaws require.. Communications with membership about the fall meeting will include an invitation to express interest in serving on the WSPR board. A slate of proposed candidates will be announced to membership at least 30 days prior to the annual meeting.
- The group will check in by email by Tuesday, 8/16, to share what is known about proposed conference speakers, topics and board elections.
- The meeting adjourned at approximately 1:45 pm.