

WSPR Monthly Board Meeting

September 1, 2022, 1:00 pm PT

Attending: Kerry Swanson, Jim Rondeau, Brenda Barnes, Jenny Gentry (guest)

- Colorado Public Radio handles invoicing for WSPR membership dues. COO Jenny Gentry joined the meeting for a discussion of whether to waive dues for 2022.
- There was agreement among those attending that, with a virtual membership meeting and no costly initiatives underway, there was no need to assess dues this year. It was noted that VP Tammy Terwelp expressed the same opinion via email. With no financial barrier it is hoped that more stations will consider participating. Kerry will draft communication to members about the decision to distribute end of September.
- With several speakers confirmed, a preliminary schedule was considered for an October 26 conference/membership meeting via Zoom:
 - 11am PT - Minal Bopaiah - Money, Mindset, and Mission (Kerry moderates)
 - 12pm PT - Will Lee/Nikki Jones - NPR Network and plan updates (Tom moderates)
 - 1pm PT - Ernie Sanchez, Meg Miller, Melodie Virtue, FCC update/Ask the Attorneys (Jim moderates)
 - 2pm PT - Michael Gorriaran, CEO of Arjuna - case studies using AI to drive major giving development (Brenda moderates)
 - 3pm PT - WSPR annual membership meeting, election of two board positions (Kerry presides)
- A WSPR nominating committee, composed of Kerry, Brenda and Maria O'Mara has been assembled to propose candidates to fill the expiring terms of Jim (Secretary) and Tammy (VP). The group will meet 9/1.